



RedberyReads: A Newsletter From Redbery Books

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Annual Novel Book Dinner
Meet Redbery's New Owner
Sigurd F. Olson Awards



Store Hours

Mon-Wed 10 - 5
Thurs-Sat 10 - 8
Sunday 11 - 3

Closed May 4th and 5th
for Inventory.

Extended hours
Memorial Weekend

Updated hours and
always open:

www.redberybooks.com



Remember Mom On
Mother's Day
May 10th

Every mom is one in a

Greetings!

Spring is finally here. We made it!



Redbery Celebrates 10 Years - May 2-3

10 Years!
Join Us As We Celebrate.



Saturday, May 2nd, 10:00-7:00

Sunday, May 3rd, 11:00 - 3:00

Highlights:

Meet The Author Book Signing on Saturday:

11:00-12:00 Lise Lunge-Larsen - Redbery's bestselling author over 10 years with *Race of the Birkebeiners* and Norse mythology books that kids love

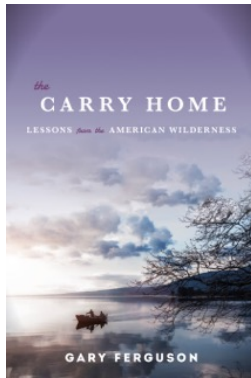
million. Let us help you find that special book for a special lady.

Redbery is open on Mother's Day 11 - 3. Reader Moms would love a trip to Redbery.

The Earth Day Announcement from Northland College

2015 Sigurd F. Olson Nature Writing Award Winners

Adult Winner
The Carry Home: Lessons From the American Wilderness by Gary Ferguson



Ferguson's memoir chronicles the uplifting power of nature as he fulfilled his wife's dying wish to scatter her ashes in the five remote wild places they loved and shared together.

Young Adult Winner
Eyes Wide Open: Going Behind the Environmental Headlines by Paul Fleischman

offers teens an environmental wake-up call and a tool kit for decoding the stream of conflicting information confronting them.

2:00 Julie Buckles, author of *Paddling to Winter*

5:30-6:30 John Hildebrand, author of *The Heart of Things: A Midwest Almanac*

11:00-1:00 Sat and 2:00-3:00 Sun - Meet Redbery's next owner, Maureen Palmer.

10:00 Saturday - \$10 coupons for the first 10 customers

10 Door Prizes. Drawing each hour, 11:30-4:30 Sat, 12:00-3:00 Sun. Value of door prize ranges from \$50 - \$100. Thanks to our publisher contributions!

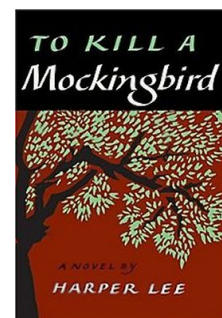
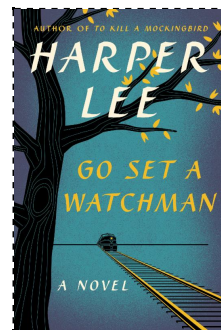
Free gift with every purchase.
Red velvet cake, dipped berries and punch.
10-70% off all hardcovers, including children's.
Trivia Questions

Thank you for 10 Great Years.

Coming Soon...
To Kill a Mockingbird and a Special Southern-style Meal.
Tickets are going fast. . .
[Order here](#)

The Annual Novel Book Dinner
Brickhouse Cafe
Wednesday, May 13th at 6pm

We're getting ready for Harper Lee's new book by rereading *To Kill A Mockingbird* which won a Pulitzer Prize, has been made into an Academy Award movie and has never gone out of print. We'll be discussing this and more along with a delicious Southern-style meal prepared by Chef Heather.



The Evening's Menu Includes

Appetizer: Fried Green Tomatoes

Dinner: Southern Fried Chicken, Sweet Potato Mash,

Collard Greens and Grits



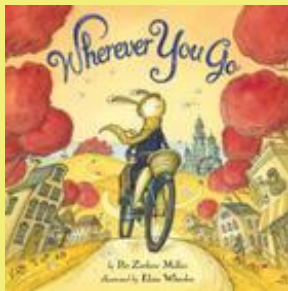
Picture Book Winner
***A Boy and A Jaguar* by Rabinowitz**

recounts his experience of growing up with a severe stutter and feeling connected to caged animals in the Bronx Zoo, who like him do not have a voice in "A Boy and a Jaguar."



Make Earth Day more than a one day celebration.
Live it year round.

Smart Gifts For Your Brilliant Grad



Looking for a new book for grads from kindergarten to adult?

A young rabbit leaves home on a journey, discovering the joys of different kinds of roads and what they may bring -- including a way back home.

Dessert: Southern Tea Cakes & Pecan Pie

Drinks: Sweet Tea, Lemonade, Coffee & Tea

\$45 per person

- Includes a copy of the featured book or \$15 credit applied to your preorder of *Go Set A Watchman*, the new book by Harper Lee to be released July 14.
- Includes tax and gratuity on dinner. Adult beverages available for purchase.
- Cancellation must be made 24 hours in advance of the event.
- Limit 20 Guests.
- Tickets available at Redbery Books or Brickhouse Café.

Go Set A Watchman was originally written in the mid-1950s. Assumed to have been lost, the manuscript was discovered in late 2014 and features many of the characters from *To Kill A Mockingbird* some twenty years later. Returning home to Maycomb to visit her father, Jean Louise Finch (Scout) struggles with issues both personal and political, involving Atticus, society, and the small Alabama town that shaped her. Exploring how the characters are adjusting to the turbulent events transforming mid-1950s America, *Go Set A Watchman* casts a fascinating new light on Harper Lee's enduring classic. Moving, funny and compelling, it stands as a magnificent novel in its own right.

We are excited to host this annual event. Show your support by purchasing these books at Redbery.

Atticus would say, Shop Local!

Meet Maureen and Brad Palmer - Redbery's New Owners Starting June 15



The Palmer Family

"Redbery Books...felt like the perfect match", says Maureen.

Brad and I are often asked, "What drew you to northwest Wisconsin?" In 1994, shortly after we relocated to Wisconsin from the Seattle area, my mom and dad asked us to find a location for the whole family to vacation together. Being avid cyclists, we looked for an area that had great cycling, but also a lake and other outdoor recreation for everyone to enjoy. We were hooked from the moment we arrived at our little rental cabin on Lake Namakagon. "The rest is history" as they say...and the area became our summer vacation destination for the next 20 years. My mom and dad retired to the Cable area in 1998, after having lived away from northwest Wisconsin for many years, and in 2008 we bought our second home on Lake Namakagon.

Brad and I met in 1979 when we were both students at Iowa State University

Bev and Bill aren't going
anywhere right now,
but soon...

You've asked us,
What's next?

From bookseller



To retired




You've asked, When?

June 15th is when we
officially change hands but
I'm guessing you will see us
filling in, in the store from
time to time.

You've asked, Are you
staying in Cable?

We've been in the area for
30+ years and have no
intention of changing that.

 Like us on Facebook

Stay in touch with
update event info,
book love, special sales,
and our popular, first book
of the day feature.

 Join our
Mailing List

in Ames (go Cyclones!) He was getting his engineering degree and I was working on my social work degree. We were married in 1982 and moved to the San Francisco Bay area where our oldest daughter Jennifer was born. From there, Brad's career took us to the Twin Cities, where our middle daughter Amy was born, and then to southeast Ohio where Lisa was born. From there it was on to Seattle and then back to the Midwest where we could be near our families again. Brad is an engineer for Kraemer North America, a bridge contractor based in Plain, Wisconsin, with offices in Denver and the Twin Cities. He plans to continue in his current position while also enjoying the Cable area and growing Redbery with me as much as possible.

When our three daughters were young, we would take advantage of rainy days at the lake to go into Hayward and Cable and shop the local stores. The girls loved these adventures. When Redbery Books opened above the Firefly store, we were delighted. At that time I was a children's librarian, so our girls were used to having many books around. We met Bev, and loved the personal attention we received whenever we visited Redbery. When the store moved into Cable and expanded its collection, there was even more reason to stop by whenever we could.

I began my career as a librarian in 1993 at the Reedsburg Public Library, as the children's librarian. It was a dream come true....pairing my passion for books and reading with helping children and their parents develop a love for reading through storytimes and extensive summer library programs. My current position as Assistant Director has given me the opportunity to share my enthusiasm for books and authors through book clubs, collection development and readers advisory.

When we learned about the opportunity to continue Redbery Books, it felt like the perfect match. Bev and Bill have developed strong ties to the Cable community as well as many loyal customers. We look forward to joining the Redbery family, continuing the story, and calling the Cable community our home.

Connections abound in our lives as Bev and Bill get ready for saying good-bye to life as bookstore owners and turning the reins over to Maureen and Brad Palmer mid-June. You, the customer, have made it possible for the best little bookstore in Cable to continue to the next chapter. Stay connected for new journeys.

Sincerely and with gratitude,



Bev and the rest of the staff

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