



## RedberryReads: A Newsletter From Redberry Books

### In This Issue...

Speed dating

Book Buzz

Small Business Saturday

Redberry Says

[Join Our Mailing List!](#)

### November Hours

Wednesday	10 - 4
Thursday	10 - 7
Friday	10 - 7
Saturday	10 - 7

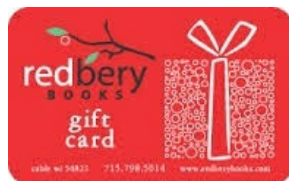


### Thanksgiving Week

11/25 Mon	10 - 4
11/26 Tues	10 - 4
11/27 Wed	10 - 4
11/28 Thurs	closed
11/29 Fri	9 - 6
11/30 Sat	9 - 6
12/1 Sun	11 - 3

Always open:  
[www.redberrybooks.com](http://www.redberrybooks.com)

**No more socks!**



Most of us have enough socks, but there's always room for more books. Redberry Gift Cards are perfect for any

### Greetings!

Just like squirrels stashing nuts in the yard, Redberry staff are scurrying around, stocking the store with the latest books and gifts for winter and the holidays ahead.



Please take special note of upcoming events to support our kids and the local community. As always, we thank you for "shopping small", and wish you and your family a very Happy Thanksgiving.

PS: Speaking of squirrels, the popular kids' book, *Those Darn Squirrels* will delight ages 4+.

[Click here to order.](#)

## If you missed our speed dating with a book. . .

Redberry staff enjoyed speed dating their choices among the latest releases during Wild Women's Weekend. This list we called *Manly Men, good for both men and women*. Browse the list to make your own date with a good read. We love being matchmakers when it comes to books. All books are clickable links to learn more and to order.

**[Painted Horses by Malcolm Brooks](#)**

**[4th of July Creek by Smith Henderson](#)**

**[The Son by Philipp Meyer](#)**

**[High Divide by Lin Enger](#)**

**[Unbroken by Laura Hillenbrand](#)**

**[The Boys in the Boat by Daniel James Brown](#)**



Positive feedback of this event = more speed dating book buzz in the future.

person on your list. Buy and redeem in store or online by clicking on the gift card above.

Your wish comes true at Redbery. Do you have books you've put off buying? Redbery has two easy ways to get the word out and you'll be ready when asked, "What's on your list?"

We have Wish List forms in the store to use as you browse. OR [use our online wish list service where you can create your list and email it to your family and friends](#). You can also search for wish lists of people on your list. We make it easy either way. Let us add the gift wrapping and we will even ship it for free.

## Upcoming Events

### Drummond School Book Fair

**Thursday, November 6**  
**Thursday, November 13**  
**4-8pm each day**

The Drummond School Book Fair will feature a range of books for sale for all ages, from picture books to a adult fiction and non-fiction titles. Redbery will offer a 10% discount on all purchases, with a portion of the proceeds going back to the school. We also have teacher wish lists in the store as another way to show your support.

### Black Friday November 28

Sleep in. We are open 9 - 6

### Small Business Saturday November 29

Watch for details

### Northwoods Preschool In-Store Book Fair

**Thursday, December 5**  
**10am-6pm**

Bring the whole family to Redbery for a day of shopping to support the Northwoods Preschool. A percentage of the day's sales plus a selection of books will be donated to the school. Lots of books, toys and puzzles now in stock.

## Book Buzz

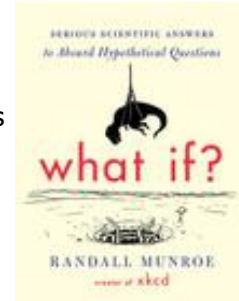
### *What If?: Serious Scientific Answers to Absurd Hypothetical Questions* by Randall Munroe

Described this way from one of our customers, "rigorously funny about investigating the outcome of these hypothetical situations in an entertaining and humorous fashion."

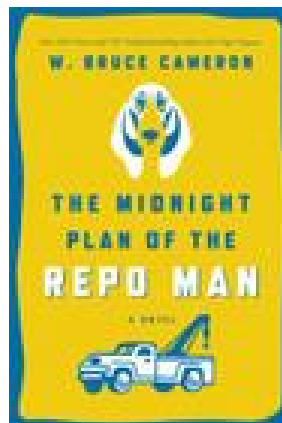
From the creator of the wildly popular webcomic xkcd, hilarious and informative answers to important questions you probably never thought to ask. Fans of Munroe ask a lot of strange questions, many about science, technology, language, and love. What if you tried to hit a baseball

pitched at 90 percent the speed of light? How fast can you hit a speed bump while driving and live? If there was a robot apocalypse, how long would humanity last? In pursuit of answers, Munroe runs computer simulations, pores over stacks of declassified military research memos, solves differential equations. Geeky and lots of fun.

*click on the book to read more and to order. Check out Redbery's "what if" question in the section below.*



### *The Midnight Plan of the Repo Man* by W. Bruce Cameron



Ruddy McCann was headed for the NFL when poor decisions sent him to prison. Home again in Kalkaska, Michigan, Ruddy spends his days in the bar owned by his sister and working as a lowly repo man. Ruddy begins to hear a voice in his head which identifies itself as Alan Lottner and claims to have been murdered. Amidst a series of often hilarious repo mishaps and misadventures, Ruddy must find the truth of Alan's murder and bring the murderers to justice.

### *A Tale For The Time Being* By Ruth Ozeki

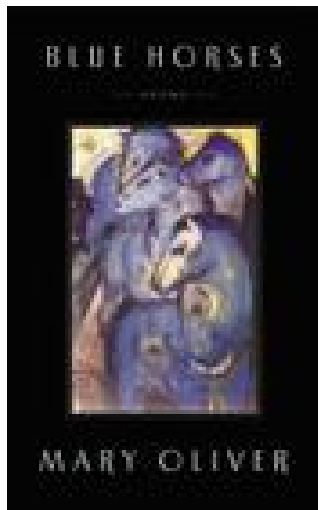
Reviewed by Katie Hancock. It's a long review but we didn't want



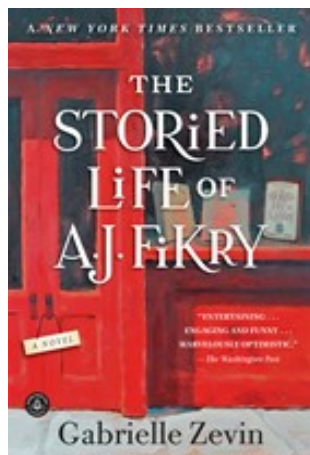
**Annual Author's Market**  
**Redbery Books/Rivers Eatery**  
**Sunday, December 7**  
**1:00-3:00pm**

Local writers with books published in the past year will be on hand for this farmer's market-style book sale.

### Latest Releases with Something for Everyone



As always, Mary Oliver is attuned with the everyday as well as the beauty of the natural world.



Coming soon in paperback. Preorder now. For fans of *The Unlikely Pilgrimage of Harold Fry*.

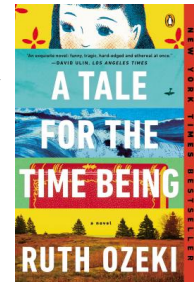
you to miss a single word of it.

I am a reader who pays attention to the title of a book. I'm always on guard for the passage that explains the title, knowing that when you come to it, you have to pay extra attention to grasp the meaning of the entire book. In *A Tale For the Time Being*, the concepts of "time" and "being" are explored on so many rich and complex levels that I was thoroughly captivated and "on guard" for the nuanced meanings of time throughout the book.

Nao, a 16-year-old schoolgirl, is in a cafe in Tokyo, writing in her diary. She is, she declares, a "time being," with all the ambiguity that phrase implies. Many months later, a Japanese-American novelist named Ruth, living on an island off the coast of British Columbia, finds a barnacle-encrusted freezer bag on the beach, which contains Nao's diary, among other things. The fates of Ruth and Nao become inextricably intertwined as Ruth tries to read the diary with the same speed she imagines Nao would have written it.

The author draws on everything from quantum mechanics and the theory of infinite possibilities in an infinite number of universes to the teachings of ancient Zen masters. There's plenty of World War II history woven into the story as well, with passages that are sometimes painful to read, but serve to connect the characters across time and space.

If you are a reader who appreciates words and languages, you will love this book. The language is rich and accessible and quirky, with passages in both Japanese and French, with footnotes provided for explanation and added entertainment. *A Tale for the Time Being* would make a terrific read for a book club, as there are so many aspects of the book that lend themselves to discussion. I am looking forward to reading everything else that Ruth Ozeki has written.

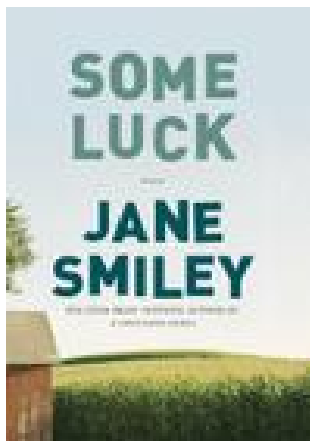


Katie Hancock was a bookseller at Redbery Books for six years. She is now the Director of the Cable Community Farm and enjoys trying to keep up with her six active children. (We miss her).

## Shop Small

**Black Friday, November 28**  
 &  
**Small Business Saturday, November 29**

Small Business Saturday is a day dedicated to supporting small businesses across the country. Founded by American Express in 2010, this day is celebrated every year on the Saturday after Thanksgiving.



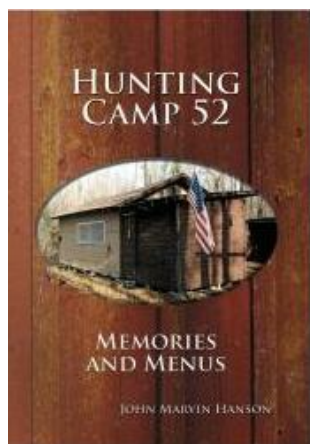
First of a new trilogy



SOME LUCK by Jane Smiley - Book Trailer



Whitetail deer hunting in Wisconsin



\*Here is our "what if" we'd ask Randall Munroe from the review above:

WHAT IF everyone made shopping local a priority for this one weekend?

Watch for our CyberMonday Special in your mailbox on Monday, December 1. Just one more way to keep Cable strong.

### Redbery Says...

#### Ron and Abett, Our Heroes

Some lucky kids received Redbery books of their choice, thanks to the generosity of Ron Caple and Abett Icks. For their Halloween treat, children were given coupons to Redbery Books. As you can see, smiles and books all around.

#### Better than candy!



#### Online Winner

Last month's drawing for an advanced reading copy of Elizabeth Berg's upcoming new novel went to Margy Stratton. Those placing an online order from the newsletter were eligible to win. We thank you for using Redbery Books for your online purchases of these books.

A local favorite of a camp in our area.

## Happy Hunting


### Holiday Catalogs Are Here

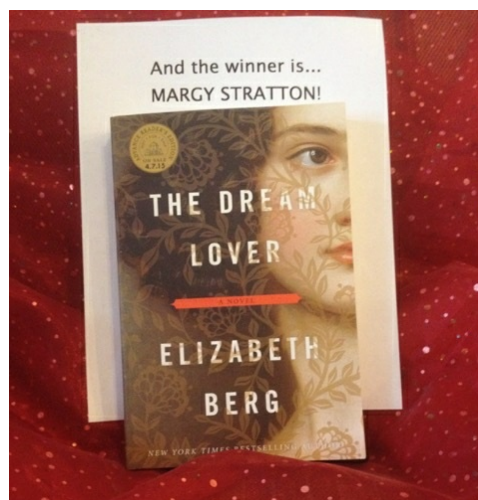
The charming cover of our holiday catalog is only part of the story. Great selections inside for the whole family. Stop in, pick up your copy, and start your wish list today.



"What I say is, a town isn't a town without a bookstore. It may call itself a town, but unless it's got a bookstore, it knows it's not fooling a soul."  
– Neil Gaiman



 Like us on Facebook



Click on book jacket to preorder.

Congratulations, Margy. Thanks for using Redbery Reads not only for your book buzz but as your online store. It's people like you that keep us here.

Thanks for reading our newsletter. And in the spirit of Thanksgiving, we give thanks to you for being our friends and customers. We appreciate you!

Sincerely,



Bev and the rest of the staff

[read@redberybooks.com](mailto:read@redberybooks.com)

[www.redberybooks.com](http://www.redberybooks.com)

715 798 5014

Please note that all book images are clickable.

## COUPON

We're glad that so many of you are enjoying **Redbery's Shelf Awareness for Readers** newsletter that arrives in your email box every Tuesday and Friday. To make it even better, we are offering **10% off** titles from Shelf Awareness for Readers purchased on our website or in the store in the month following. In checkout, use the coupon code **SHELF** (all caps) to obtain your discount.

Coupon code must be used at the time of purchase to obtain discount.



*Shelf***AWARENESS**  
*enlightenment for readers*