

RedberyReads: A Newsletter From Redbery Books

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Coupon

Join Our Mailing List!



November Hours

Wednesday 10 - 5 Thursday 10 - 5 Friday 10 - 5 Saturday 10 - 5

Thanksgiving Week:

11/25 Mon 10 - 5 11/26 Tues 10 - 5 11/27 Wed 10 - 5 11/28 Thurs closed 11/29 Fri 9 - 6 11/30 Sat 9 - 6 12/1 Sun 11 - 3

Always open: www.redberybooks.com

Would you like to earn a \$15 Redbery Gift Card?



Greetings!

Q: Why did the turkey cross the road?

A: To get to Redbery Books!

Happy November! Please stop in our store this month to see what the turkeys are reading. Also, we've got authors coming and a writing workshop and a new book club forming.



Shop Small

Small Business Saturday is a day dedicated to supporting small businesses across the country. Founded by American Express in 2010, this day is celebrated every year on the Saturday after Thanksgiving.

Small Business Saturday is on November 30.



This year, author Sherman Alexie launched a grassroots movement that calls on authors to show their support for independent bookstores by signing up to work at their favorite bookshops on Small Business Saturday. Thus far, more than 375 authors have signed up to try their skills at bookselling.

At Redbery Books, we are fortunate to have two of our favorite authors signed up to work in the store!



Lisa Bullard has won several awards and honors for her picture books and nonfiction titles, including a Children's Choice Award, two Teachers' Choice Awards, and a listing on Science Books & Films' Best Books of the Year list. Lisa's first novel, a mystery for middle grade readers called *Turn*Left at the Cow, was released last month and

reviewed by Diana Randolph in our last newsletter. Lisa also enjoys teaching

When you join our Frequent Buyer Club, you will earn \$15 when you spend \$300 on books, either in the store or online. That's a 5% return. You don't need to keep track of a card, just make sure you tell the friendly Redbery bookseller your name when you check

writing. Her book You Can Write a Story and her Writing Road Trip blog share the fun, hands-on activities she has created while working with young writers. Lisa lives in Minneapolis with a tailless cat who is shaped like a bunny. Lisa will also be holding a writing workshop the same day. See article below for details.

Lisa Bullard will be working at Redbery Books from 10 - noon on November 30...c'mon in, say hi and put her to work.

Northwoods Preschool Fundraiser Thursday, December

10:00 - 6:00

10% of the day's sales plus a selection of books will be donated to the Northwoods Preschool. It's a great time to get some of your Christmas shopping done! Lots of toys, puzzles, and books now in stock.



Wendy Webb is editor-in-chief of Duluth Superior Magazine, a lifestyle monthly based in Duluth, Minnesota. Wendy's debut novel, *The Tale* of Halcyon Crane, won the Minnesota Book Award for genre fiction in 2011. Her second, *The Fate of* Mercy Alban, was on the Indie Bestseller List. Both were IndieNext and Midwest Connections Picks. Her

third, *The Vanishing*, will be released in January 2014. Wendy divides her time between homes in Duluth and Minneapolis, and a cabin on the Gunflint Trail, which is on the border of Minnesota and Canada. She lives with her spouse and their Alaskan Malamute.

Wendy Webb will be working at Redbery Book from 2 - 5 ...come in and ask her what she's reading!

Come in to Redbery Books on Small Business Saturday to find out what these two authors recommend for your gift list.

'What I say is, a town isn't a town without a fooling a soul."

-- Neil Gaiman, author of The Ocean at the End of the



bookstore. It may call itself a town, but unless it's got a bookstore, it knows it's not

New Mystery Book Club: Get A Clue!

a collaborative effort

Write Now!

Becoming a published writer is a competitive, challenging task. And yet there are more venues for writers than ever before. How can you best find your way in this confusing and complex world?



Top 10 Tips for Writing Success: A workshop

In this interactive workshop, Lisa Bullard helps answer your questions from her unique perspective as someone who has worked on both sides of the publishing industry: a published author with over 70 books to her credit and a book publishing employee for over 16 years. Through discussion and writing exercises, Lisa will help you identify the things you can start doing right now that will take you closer to succeeding at your writing goals. Bring your questions, a pen and notebook (or your laptop), and prepare to leave with a set of doable steps to kick-start your creative dreams. The cost of the class includes a copy of Lisa's newest book, Turn Left at the Cow.

> Saturday, November 30 1:30 - 3:30 Cable Natural History Museum \$35

between Redbery Books and the Forest Lodge Library

*book club will meet quarterly, on the first Tuesday of the month

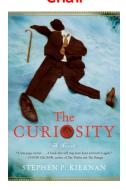
*first meeting will be January 7 at the library

*click here to indicate interest and to be notified of the first book selection.



We want you in our book club.

From Wendy's Easy Chair



The Curiosity by Stephen P. Kiernan

"Dr. Kate Philo is a scientist with an exploration team in the Artic. They are searching for frozen creatures to bring back to life using reanimation. The team has had success with much lower life forms. Now, Dr. Philo and her team uncover a man frozen in ice....

The Curiosity will go down as one of my favorite books of 2013."

To read Wendy's entire review of *The Curiosity*, click

Sign up early at <u>www.redberybooks.com</u> or contact us at the store.

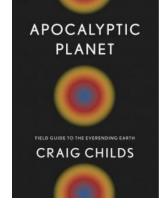
Sigurd Olson Nature Writing Awards

The Sigurd Olson Environmental Institute at Northland College announced the winners of its 2013 nature writing awards, one for an adult nonfiction book and one for a young adult novel.

Apocalyptic Planet: Field Guide to the Everending Earth by Craig Childs

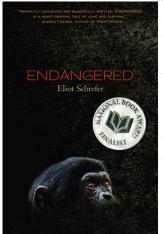
Apocalyptic Planet, recounts Childs' field trips to nine different global locations currently experiencing the same major environmental disruptions that occurred during periods of mass extinctions-places that Childs describes as "the most desolate, phenomenal and downright strange parts of the world."

"Childs' uninhibited stories about how the earth has died and been reborn thousands of times during its evolution was so innovative and unpredictable that it opened our eyes to the natural world in ways we never imagined," said



Lissa Radke, who served on the SONWA Committee. To order, click here.

Endangered by Eliot Schrefer



This young adult novel is aimed at middle school and high school aged students. Based on current events,

Endangered is the story of 14 year-old Sophie, who spends her summers in the Congo with her mother. In the Congo, Sophie and her mother live in a sanctuary for bonobos (pygmy chimpanzees). Sophie raises a young bonobo orphan and is tested when a rogue militia attacks the sanctuary. With her own mother gone, Sophie must save herself and a group of bonobos from the violent onslaught.

Bev Bauer, who served on the SONWA Committee stated, "Endangered has something for all readers: survival, adventure, animals, family, and heart and soul. But most importantly it honors the literary heritage of Sigurd Olson which is to capture the spirit of humanity's relationship with nature, promote the awareness, preservation, appreciation of preserving the natural world for future generations." To order, click here.

Book Buzz

Accused: A Rosato & Associates Novel by Lisa Scottoline

<u>here.</u>

Do you want to be a World Book Night book giver on April 23, 2014, in support of literacy and community?



It's Shakespeare's birthday and 25,000 volunteers will go out on one day and give a half million specially printed paperbacks to light or nonreaders across America.

Apply to be a book giver before Jan. 5 at www.us.worldbooknight.org.

You can also see the books that have been chosen for 2014.

SPOT IT!



Spot it! is the addictive, feverishly fun matching game for every generation. There are five party games packed into the grab 'n' go tin. Spot it! is a cinch to learn, plays fast, and is irresistibly fun for all ages!

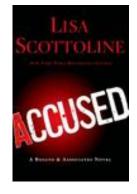
Great for travel!

Now available in a party pack -- more people, more options, more fun.

Mark Your Calendar

November 29 Black Friday Sleep in ...were open 9 to 6

November 30 Small Business Saturday with authors Lisa Bullard and Wendy Webb When thirteen-year-old Allegra Gardner enters the office of Rosato & Associates, determined to hire a lawyer, she interrupts the celebration of Mary DiNunzio's promotion to partner in the law firm. Mary takes on the young client, investigating the murder of Allegra's older sister. Allegra insists the young man who was accused, found guilty and jailed is innocent. Allegra's parents, members of a prominent family in Philadelphia, are outraged with Allegra. They



use their power, going to extremes to halt the investigation. Too late! Mary's inquisitive mind and motherly instincts toward Allegra, propel her forward. Hang onto your hat on this suspenseful ride down a dangerous path as Mary unravels startling clues.

Review by Diana Randolph, author of *Beacons of the Earth and Sky To order*, click <u>here</u>

Let Him Go by Larry Watson



George and Margaret Blackledge are well into their sixties and living in the Badlands of South Dakota. Married for over 40 years, they've lived ordinary lives. George is a retired sheriff, they've raised a family and run Margaret's family farm. They've also suffered the pain of losing an adult son whose wife then leaves and remarries another man within the span of a year, taking their only grandchild with them.

This book is about love and loss from the perspective of a couple who've been together for decades, two decent people who are

united in an intimacy that includes and transcends romance. We meet other characters who, in their support Margaret and George, put their own lives in danger and give the book an even stronger moral core.

Watson's characters are as tough, worn and real as the landscape. There's sentimentality and deep feeling, but it's spare and honest. *Let Him Go* is not a big book, but a powerful one. I loved it. To order, click here.

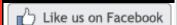
Review by Susan Horrocks, one of the fine booksellers from Redbery Books

(Not Too) Spooky Storytime

Thanks to all of the dragons, princesses, little pink pigs, vampires, skunks, and superheroes who participated in our annual Halloween Storytime and Parade to the Haunted Forest Lodge Library! November 30 Writers Workshop with Lisa Bullard

December 5 Northwoods Preschool Fundraiser

April 23 World Book Night. Sign up going on now.





Thanks for reading our newsletter. And in the spirit of Thanksgiving, we give thanks to you for being our friends and customers. We appreciate you!

Sincerely,



Bev and the rest of the staff read@redbery books.com www.redberybooks.com 715 798 5014

COUPON

We're glad that so many of you are enjoying Redbery's Shelf Awareness for Readers newsletter that arrives in your email box every Tuesday and Friday. To make it even better, we are offering 10% off titles from Shelf Awareness for Readers purchased on our website or in the store in the month following. In checkout, use the coupon code SHELF (all caps) to obtain your discount.

Coupon code must be used at the time of purchase to obtain discount.

