



RedberryReads: A Newsletter From Redberry Books

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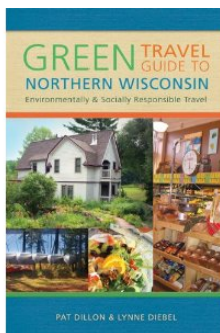
Join Our Mailing List!

Winter Hours

Wednesday	10 - 4
Thursday	10 - 4
Friday	10 - 4
Saturday	10 - 4

*Some extended hours on weekends with ski events

Green Wisconsin



Green Travel Guide to Northern Wisconsin
by Pat Dillon and Lynne Diebel

Meticulously researched and very well-written, this guide to environmentally and socially responsible travel tells not only where to go and what to do, but

Greetings!

Happy New Year from all of us at Redberry Books!



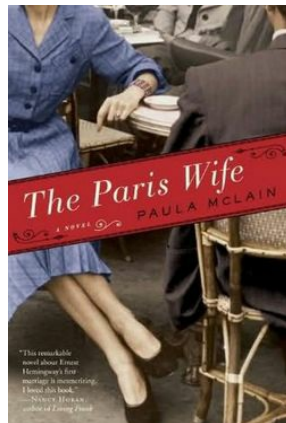
Sarah, Katie, Jane, Trish, Libby, and Bev

Many of you have asked, "What was Bev's favorite book from 2011?" after reading the staff reviews last month. Read on to find an interview with Bev as well as a review from Libby. To read Ted's new blog post, "To Protect and Serve," click [here](#).

Enjoy the reviews and keep in mind that Redberry Books offers complimentary gift wrapping (not just during the holiday season) and free shipping (for orders of any size)!

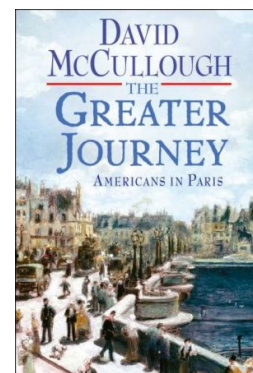
Libby's favorites

Libby Bauer recommends...



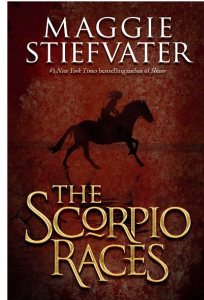
To choose one favorite book this is too difficult, so I will choose a favorite theme: Paris. I thoroughly enjoyed *The Paris Wife*, the story of Hadley, Ernest Hemingway's first wife. While staying true to known facts, Paula McLain weaves the fiction story of the golden couple during a remarkable time in the "jazz age" of Paris. To purchase, click [here](#).

Remaining with Paris, one of my favorite nonfiction authors, David McCullough, gives a vivid account of the many Americans who journeyed to Paris from the 1830's to 1900. *The Greater Journey* holds many surprises about well known Americans who sought the "Paris experience" hoping to excel in their life's work



provides lots of interesting local history. The Cable Nature Lodge and The Rookery Pub are featured as being leaders in the world of green travel. To order your copy, click [here](#).

Teen Review



The Scorpio Races by Maggie Stiefvater

The Scorpio Races is about Kate "Puck" Connolly and her life as an orphan, along with her two brothers. She wants to win the races to keep her brother from leaving the island of Thisby. The other side of the story is about Sean Kendrick, who has won the races before and wants to win this time so that he can buy his favorite horse. I liked the characters and the originality of the plot. I think people would like it because of the action.

Review by Teresa Lind, 9th grade student at Drummond High School



Redbery Books recently started a Teen ARC Club

and, in turn, ended up influencing our own American culture. To purchase, click [here](#).

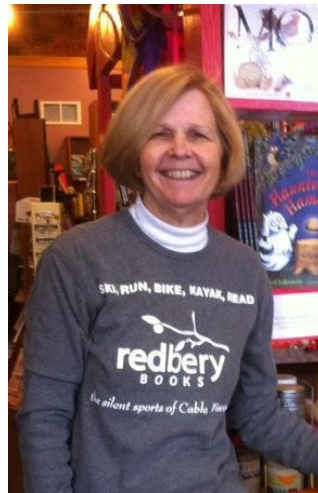
Reverse Amazon



Author Garth Stein (*The Art of Racing in the Rain*), tweeted his own strategy for buying books: "I like to do the 'Reverse Amazon': hear about a book, read about it on Amazon, then go buy it at my local bookstore! It's fun!" **Way to go, Garth!**

Next time you're at Redbery Books, mention the "Reverse Amazon" strategy and get 10% off your order!

On owning a bookstore, etc.



Bev Bauer first opened Redbery Books in 2005, with a store above the Firefly Trading Company on Highway 63. Although that was a very cozy space, the opportunity to move into town came up in 2008 and Redbery Books moved to its current location in the Ideal Market building on Kavanaugh Street. Here are some of the answers to the questions Bev most frequently receives from customers.

Q: What is your favorite thing about owning an independent bookstore?

BB: I love being a part of something that I believe makes a difference and something that is valued. But my favorite part, I would have to say is the people. I think we have the best customers and staff. It feels like community within the community. It brings people together. My favorite moments are when customers connect with each other. Strangers one moment and then friends standing in the bookstore discussing books. I'm not sure that would happen in a big chain store.

Q: What makes you so passionate about children and books?

BB: That's hard because there are so many reasons that I am a believer in the power of books. A reader has so many more options in life than someone who can read but chooses not to. It's magical when a child makes that leap and has the world open to her in new ways. Is there a better way to ensure the future of a humane world?

Q: What are you reading now?

at the Drummond School. An ARC is an "Advanced Reader Copy," a book sent to the bookstore by a publisher prior to its publication date to generate interest. Students are invited to read the ARC's and submit their reviews.

To purchase *The Scorpio Races*, click [here](#).

New on our website

IndieBound eReader apps

"How To" page for iphones, ipads, Android devices, and the Nook. Special promotions for ebooks: \$1.39 for adult books, .99 for teen books. Click [here](#) to check it out.

"Wish Lists"

When you search for a book, you will have the option to "Add to Wish List" alongside "Add to Cart".

Credit Card Capture

For more streamlined ordering, you will no longer need to re-enter your credit card information every time you order.

www.redberybooks.com

BB: I usually have a couple of books going. I'm reading *Tomorrow River* by Leslie Kagen for the THURS book club. Right now I am also concentrating on reading young adult and middle grade fiction in anticipation of the award season coming later in January. It's a good time to focus on what kids are reading and what books are getting the buzz. *Breadcrumbs* by Anne Ursu and *Okay for Now* by Gary Schmidt are a couple of favorites that I'd like to see win the Newbery Award. I'm glad that young adult literature is getting some respect these days with many adults discovering the quality of literature in that field. To purchase *Tomorrow River*, click [here](#).

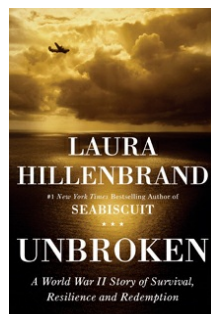


Q: In light of the popularity of eReaders, what do you see as the future for the printed word?

BB: Can I answer that question in five years? Intellectually, I'd like to say I wish there was more talk about the ideas and the books themselves rather than the format. Emotionally, I hope print books are around for a long time. I think there is room for multiple formats.

Q: Finally, what was your favorite book from 2011?

BB: I think my brain resets with each book. The answer always seems to be one of the last ones I read. Seems World War II stories are at the top of my list this year -- *The Garden of Beasts*, *Unbroken*, and *Invisible Bridge* all were great. David McCullough stretched my view of another time period in *The Greater Journey*. For great characters that struggle, grow, and change I enjoyed *State of Wonder* and *The Language of Flowers*. To purchase *Unbroken*, click [here](#).



Babies and Books moves to the FIRST



Babies and Books, a storytime for babies from birth to age three (and



"We should read to give our souls a chance to luxuriate."

--Henry Miller

Mark Your Calendar

*Jan. 5 9:30 am
Babies and Books

*Jan. 14 10 - 5
Customer Appreciation Day

*Feb. 24 time TBA
Storytime with Lise Lunge-Larsen

*Feb. 25 5 - 7
Author event with Jeff Foltz

Find more information about these events at www.redberybooks.com

Like us on Facebook and "like" us!

their parents) will now be held on the **FIRST Thursday** of each month at 9:30 a.m. Come and join in the fun as we read, sing, and play together. On January 5, we'll read stories about snow and celebrate the new year. Feel free to bring your own favorite books, too!

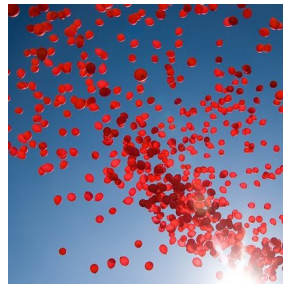
Carpe Skiem

Sneak Peek for February: Two Birkie Authors

Friday, February 24: Storytime with Lise Lunge-Larsen, author of *The Race of the Birkebeiners*. To purchase, click [here](#).



Saturday, February 25, 5 - 7 pm: Book signing with Jeff Foltz, author of *Birkebeiner: A Story of Motherhood and War*. To purchase, click [here](#).



Thanks for reading our newsletter. We appreciate all of you who chose to shop at locally owned shops this holiday season. To say **THANK YOU**, we are hosting a **CUSTOMER APPRECIATION DAY** on **January 14th** with bargains, door prizes, treats, and more!

Sincerely,



Bev and Katie